

1.3.2 Link of experiential learning through project work /fieldwork/ internship as prescribe by the affiliating university curriculum.

## **Foundation Course**

**University of Mumbai**



**Bachelor of Commerce (B.Com)  
Programme  
Three Year Integrated Programme-  
Six Semesters  
*Course Structure***

**Under Choice Based Credit, Grading and Semester  
System**

**To be implemented from Academic Year- 2016-2017 Progressively**



*[Signature]*  
**Principal**  
Patpanhale Arts Commerce & Science College  
Shringartali Tal. Guhagar  
Dist. Ratnagiri 415724 (Maharashtra)

***Faculty of Commerce***  
***B.Com Programme***  
***Under Choice Based Credit, Grading and Semester System***

***Revised Syllabus of Courses of B.Com.Programme at Semester I***  
***with Effect from the Academic Year 2016-2017***

***Skill Enhancement Courses (SEC)***

***Topics for Project Guidance: Growing Social Problems in India:***

- *Substance abuse - impact on youth & challenges for the future*
- *HIV/AIDS- awareness, prevention, treatment and services*
- *Problems of the elderly- causes, implications and response*
- *Issue of child labour- magnitude, causes, effects and response*
- *Child abuse- effects and ways to prevent*
- *Trafficking of women- causes, effects and response*

***Note:***

***Out of the 45 lectures allotted for 5 units for Semester I, about 15 lectures may be allotted for project guidance***

**Projects / Assignments (for Internal Assessment)**

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.



*[Signature]*  
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Shringartali, Tal. Guhagar  
Dist. Ratnagiri 415724 (Maharashtra)

# UNIVERSITY OF MUMBAI

No. UG/76 of 2016-17

## CIRCULAR:-

A reference is invited to this office Circular Nos.UG/06 of 2014, dated 23<sup>rd</sup> June 2014 and UG/35 of 2015-16, dated 30<sup>th</sup> July, 2015 and the Principals of the affiliated colleges in Arts, Science & Commerce and the Heads of Recognized Institutions concerned are hereby informed that the Hon'ble Vice Chancellor by the powers confirmed upon him vide section 14(7) of Maharashtra Universities Act 1994 to take decision on behalf of Academic Council and Management Council, has approved and decided to adopt the pattern of 75:25 for the elective subjects i.e. Foundation Course, Extension Activity, Foundation Course in National Service Scheme (NSS), Foundation Course in National Cadet Corps (NCC), Physical Education (Phy.Ed.), for the various Courses of the University.

In accordance theirwith the assessment of Theory Paper of 75 marks at the end of every semester and assignment of 25 marks as an internal examination is to be adopted. Out of 25 marks 5 marks will be given for attendance and 20 marks for the project work.

Every student should be assigned a project and will be evaluated on the basis of project report and the presentation.

This scheme will be adopted from the First Semester of the current academic year 2016-17, which is available on the University's web site ([www.mu.ac.in](http://www.mu.ac.in)) and that the same has been brought into force with effect from the academic year 2016-17.

MUMBAI - 400 032

3<sup>rd</sup> October, 2016

To,

(Dr.M.A.Khan  
REGISTRAR

The Principals of the affiliated Colleges in Arts, Science & Commerce and the Heads of Recognized Institutions concerned.

No. UG/76 -A of 2016

MUMBAI-400 032

3<sup>rd</sup> October, 2016

Copy forwarded with Compliments for information to:-

- 1) The Director, Board of College and University Development,
- 2) The Controller of Examinations
- 3) The Co-ordinator, Faculty of Arts,
- 4) The Professor-cum-Director, Institute of Distance & Open Learning (IDOL)
- 5) The Co-Ordinator, University Computerization Centre,

Received	127 Post
Date	21/10/2016
Inward No.	317
Pile No.	
Signature	

(Dr.M.A.Khan)  
REGISTRAR

PTO...



### Copy to :-

The Director, Board of College and University Development, the Deputy Registrar (Eligibility and Migration Section), the Director of Students Welfare, the Executive Secretary to the Vice-Chancellor, the Pro-Vice-Chancellor, the Registrar and the Assistant Registrar, Administrative sub-center, Ratnagiri for information.

The Controller of Examinations (3 copies), the Finance and Accounts Office (1 copy), Record Section (2 copies), Publications Section (2 copies), the Deputy Registrar, Enrolment, Eligibility and Migration Section (1 copy), the Deputy Registrar (Accounts Section), Vidyanagari (1 copy), the Deputy Registrar, Affiliation Section (1 copy), the Professor-cum-Director, Institute of Distance and Open Learning Education, (4 copies) the Director University Computer Center (IDE Building), Vidyanagari, (1 copy) the Deputy Registrar (Special Cell), the Deputy Registrar, (PRO) the Assistant Registrar, Academic Authorities Unit (1 copy) and the Assistant Registrar, Executive Authorities Unit (1 copy). They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection. The Assistant Registrar Constituent Colleges Unit (1 copy), BUCT (1 copy), the Deputy Account, Unit V (1 copy), the In-charge Director, Centralize Computing Facility (1 copy), the Receptionist (1 copy), the Telephone Operator (1 copy), the Secretary MUASA (1 copy), the Superintendent, Post-Graduate Section (1 copy), the Superintendent, Thesis Section (1 copy)



*Y. A. M. T.*  
**Principal**  
Patpanhale Arts Commerce & Science College  
Shringartali Tal. Guhagar  
Dist. Ratnagiri 415724 (Maharashtra)

## Place and Tittles of the Project, Field Work and Internship

Place of the Project, Field Work and Internship for Foundation course is surrounding of students villages of the Guhagar Taluka and can involve the whole country in the study. Titles of the Project, Field Work and Internship for Foundation course are as follows:

- 1) COVIN-19 Pandamic
- 2) Increasing crimes and suicide among the youth of India.
- 3) AIDS and HIV
- 4) Problems before Aged persons
- 5) Increasing crimes & suicides among youth in India
- 6) I saw a child labour
- 7) Problems of women in India
- 8) I saw a women with problems
- 9) Problems before disabled person
- 10) Flood : A natural disaster
- 11) A analysis : Competitive examination in India
- 12) Problems of increasing size of cities in India
- 13) Changing lifestyle in the changing era
- 14) Developmental projects and violation of human rights.
- 15) Misuse of Technology
- 16) Some vulnerable cases of Right to Information Act
- 17) Environmental Degradation : Causes and effects



*[Signature]*  
Principal  
Patpanhale Arts Commerce & Science College  
Shringartali, Tal. Guhagar  
Dist. Ratnagiri 415724 (Maharashtra)



Patpanhale Education Society's  
**PATPANHALE ARTS, COMMERCE & SCIENCE COLLEGE**

A./p. : PATPANHALE - Shringartali, Tal. Guhagar, Dist. Ratnagiri. - 415 724. (M.S.)

☎ : (02359) 244528, 244522

E-mail : scp523@yahoo.in Website : www.patpanhalecollege.in

**NAAC Re-accredited with ' B ' Grade**

(Permanently Affiliated to Mumbai University)

08/10/2020

## Notice for Project (Foundation Course)

All the students of the college are asked herewith to submit Project work on or before 30/10/2020. Due to CORONA-19 Pandemic there is a google link prepared for project work. Those students who will not submit the project on link will be punished as they should submit projects physically.

<https://forms.gle/aL6WSh8pLZxDbtn6A>

LM. Gaikhar  
09/10/20



*(Signature)*

(Dr. R. G. Jadhav)  
Principal

Patpanhale Education Society's  
Patpanhale Arts, Commerce & Science College,  
Patpanhale, Tal. Guhagar, Dist. Ratnagiri (M.S.)



These are some model Projects prepared by the student









Page No.:-

Date:-



मास्कचा वापर करा



colors



# प्रमाणपत्र

This is to certify that is the  
Project has been made by  
Yamini Suresh Chavan S.Y. BA

On the topic "Corona's world Thaman"  
the guidance of our teacher Shri. "Lankesh  
Gajbire sir" & have been completed it  
successfully.

Your truly

Yamini Suresh Chavan



Date:

Page No.



Topic : \_\_\_\_\_

Date : \_\_\_\_\_

विद्यार्थ्याचे नाव :- साठवी निमिता  
जितेंद्र

इयत्ता :- SYB.COM

बैठक क्र :- SC - 87

विषय :- Foundation course

महाविद्यालयाचे नाव :- पाटपन्हाळे  
कला, वाणिज्य आणि शास्त्र  
महाविद्यालय

FOR EDUCATIONAL USE



Page No.

Date :

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# प्रमाणपत्र

This is to certify that the project has been made by Shantanu Nilesh Dalvi of class S.Y. B.com

On the topic "Corona's world Thaman" the guidance of our teacher shri. "Lankesh Rajbis sir" and have been Completed it successfully.

Your truly

Shantanu Nilesh Dalvi.

OK

colors



*Yashwant*  
Principal  
Patpanhale Arts Commerce & Science College  
Shringartali Tal. Guhagar  
Dist. Ratnagiri 415724 (Maharashtra)

**Programme : Commerce**  
**Class : F.Y.B.Com**  
**Place of work : Home village of the students**  
**Subject : Foundation Course**  
**Paper No. : I**

**Titles :**

- Increasing crimes and suicide among the youth of India.
- AIDS and HIV
- Problems before Aged persons
- Increasing crimes & suicides among youth in India
- I saw a child labour

**Programme : Commerce**  
**Class : S.Y.B.Com**  
**Place of work : Home village of the students**  
**Subject : Foundation Course**  
**Paper No. : III**

**Titles :**

- Problems of women in India
- I saw a women with problems
- Problems before disabled person
- Flood : A natural disaster
- A analysis : Competitive examination in India



*[Signature]*  
**Principal**  
Patpanhale Arts Commerce & Science College  
Shringartali, Tal. Guhagar  
Dist. Ratnagiri 415724 (Maharashtra)

**Programme : Arts**

**Class : F.Y.B.A.**

**Place of work : Home village of the students**

**Subject : Foundation Course**

**Paper No. : I**

**Titles :**

- Increasing crimes and suicide among the youth of India.
- AIDS and HIV
- Problems before Aged persons
- Increasing crimes & suicides among youth in India
- I saw a child labour

**Programme : Arts**

**Class : S.Y.B.A.**

**Place of work : Home village of the students**

**Subject : Foundation Course**

**Paper No. : III**

**Titles :**

- Problems of increasing size of cities in India
- Changing lifestyle in the changing era
- Developmental projects and violation of human rights.
- Misuse of Technology
- Some vulnerable cases of Right to Information Act
- Environmental Degradation : Causes and effects



*[Signature]*  
**Principal**  
Patpanhale Arts Commerce & Science College  
Shringartali, Tal. Guhagar  
Dist. Ratnagiri 415724 (Maharashtra)



# Rural Development

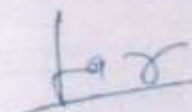
## UNIVERSITY OF MUMBAI

No. UG/310 of 2017-18

### Circular:-

The Principals of the Affiliated Colleges in Arts are informed that the recommendations made by the Ad-Hoc Board of Studies in Rural Development, under Faculty of Humanities at its meeting held on 24<sup>th</sup> April, 2017 have been accepted by the Academic Council at its meeting held on 30<sup>th</sup> July, 2017 vide item no. 4.19 and that in accordance therewith, the revised pattern of Question Paper and Distribution of Marks for Practical for First Year B.A. Sem. II in Rural Development, has been brought into force with effect from the academic year 2017-18, accordingly. (The same is available on the University's web site: [www.mu.ac.in](http://www.mu.ac.in)).

MUMBAI - 400 032  
8<sup>th</sup> December, 2017

  
(Dr. Dinesh Kamble)  
I/c REGISTRAR

To,

The Principals of the Affiliated Colleges in Arts.

A.C/4.19/30.07.2017

\*\*\*\*\*

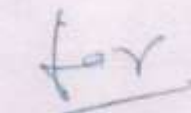
No. UG/310 -A of 2017

MUMBAI-400 032

8<sup>th</sup> December, 2017

Copy forwarded with Compliments for information to:-

1. The Co-ordinator, Faculty of Arts & Humanities.
2. The Director, Board of Examinations and Evaluation,
3. The Director, Board of Students Development.,
4. The Co-Ordinator, University Computerization Centre,

  
(Dr. Dinesh Kamble)  
I/c REGISTRAR

Cover Page

AC 30/07/2017  
Item No. 4.20**UNIVERSITY OF MUMBAI****Syllabus for Approval**

Sr. No.	Heading	Particulars
1	Title of the Course	Rural Development Distribution of Marks & Question Paper Pattern for
2	Eligibility for Admission	F.Y. B.A.
3	Passing Marks	
4	Ordinances / Regulations ( if any)	
5	No. of Years / Semesters	
6	Level	P.G. / U.G./ Diploma / Certificate ( Strike out which is not applicable)
7	Pattern	Yearly / Semester ( Strike out which is not applicable)
8	Status	New / Revised ( Strike out which is not applicable)
9	To be implemented from Academic Year	From Academic Year _____

Date:

Signature :

Name of BOS Chairperson / Dean : \_\_\_\_\_



(Dr. R. G. Jadhav)

Principal

Patpanhale Education Society's  
Patpanhale Arts, Commerce & Science College,  
Patpanhale, Tal. Guhagar, Dist. Ratnagiri (M.S.)

Annexure – A

F460  
S.Y.B.A. Question Paper pattern for Semester – IV II

Marks – 70

Times: 3 hrs.

N.B. (1) All questions are compulsory.

(2) All questions carry equal marks.

Q1. \_\_\_\_\_

OR \_\_\_\_\_

Q2. \_\_\_\_\_

OR \_\_\_\_\_

Q3. \_\_\_\_\_

OR \_\_\_\_\_

Q4. \_\_\_\_\_

OR \_\_\_\_\_

Q5. Write Short Notes on any two of the following

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_



*Principal*  
Principal  
Patpanhale Arts Commerce & Science College  
Shringartali, Tal. Guhagar  
Dist. Ratnagiri 415724 (Maharashtra)



**RURAL SOCIETY AND ITS DEVELOPMENT STRATEGIES  
FIELD WORK (30 MARKS)**

**NOTICE: FIELD WORK BASED ON FOLLOWING ASPECTS (ANY THREE)**

1. Visit and study of Educational Institution.
2. Visit and study of Tourism center.
3. Study of self-help group.
4. Study of agrarian policies implemented by Panchayat Samiti.
5. Study of agrarian policies implemented by Department of Agriculture.

(A) Distribution of Field Practical Work:

1. Field Work – 10 Marks
2. Journals – 10 Marks
3. Viva Exam. – 10 Marks



A handwritten signature in blue ink, appearing to read "Dr. R. G. Jadhav".

**(Dr. R. G. Jadhav)**  
Principal

**Patpanhale Education Society's**  
Patpanhale Arts, Commerce & Science College,  
Patpanhale, Tal. Guhagar, Dist. Ratnagiri (M.S.)

**Programme : Arts**

**Class : F.Y.B.A.**

**Place of work : Home town of the students**

**Subject : Rural Development**

**Paper No. : 1**

**Titles :**

- Topology of villages
  - Study of Natural Resources
  - Infrastructure Development
- c. Agro Based Industries
- Concept, Types, Function, Importance in Employment Generation
  - Problems Of Agro Based Industries
4. Tourism Development
- Concept, Factors
  - Merits And Demerits In Tourism
- a. Rural Tourism
- Concept, Nature, Importance, Limitation
- b. Agro Tourism
- Concept, Nature, Importance, Merits and Demerits
- c. Environmental Tourism
- Concept, Nature, Need And Importance

**Question Paper will carry 70 marks for Semester- IV**



*Y. A. M.*  
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Shringartale Tal. Guhagar  
Dist. Ratnagiri 415724 (Maharashtra)

**PRACTICAL COMPONENT FOR CORE PAPER-II**  
**(TOTAL MARKS-30)**

**FIELD PRACTICALS**

- 30 MARKS FOR FIELD PRACTICAL TO BE CONDUCTED IN SECOND SEMESTER.
- Two days camp compulsory for field work.

**VILLAGE SURVEY**

- a) **Location of village:** - Layout of village – Ecological features, Pattern of Land use and Allied activities.
- b) **Natural Resources:** - Land, Water, Climate, Flora and Fauna, Livestock Resources, Marine Resources, Human Resources.
- c) **Population:** - Number of Households, Sex ratio, Occupational structure- Pattern of land holdings – Caste and Class structure – Housing condition, Standard of living, Migration trend.
- d) **Infrastructure development of Village :-** Rural health, hygiene and nutrition facilities, Drinking water supply and sanitation, Transport and Communication, Electricity, Marketing, Rural Finance, Education.
- e) **Grampanchayat and its functioning:** - Various bodies/ committees and their working in the village.



  
**Principal**  
Patpanhale Arts Commerce & Science College  
Shringartali Tal. Guhagar  
Dist. Ratnagiri 415724 (Maharashtra)



Programme : Arts

Class : S.Y.B.A.

Place of work : Home town of the students

Subject : Rural Development

Paper No. : 2 and 3

Titles :

- Study of 7/12
- Study of Self Help Group
- Study of Co-operative Society



*Y. A. M.*  
Principal  
Patpanhale Arts Commerce & Science College  
Shringartale, Tal. Guhagar  
Dist. Ratnagiri 415724 (Maharashtra)

**Programme : Arts**

**Class : T.Y.B.A.**

**Place of work : Dr. Balasaheb Sawant Konkan Agriculture  
University, Dapoli**

**Subject : Rural Development**

**Paper No. : 4,5 and 6**

**Titles :**

- Visit to Nursery
- Visit to Animal Husbandry Centers
- Study of Irrigation Methods
- Study of local market system
- Visit to agriculture co-operative society
- Visit to Self Help Group
- Report writing of visit to agriculture university
- Visit to poultry farms
- Visit to fruit processing center



*[Signature]*  
**Principal**  
Patpanhale Arts Commerce & Science College  
Shringartali, Tal. Guhagar  
Dist. Ratnagiri 415724 (Maharashtra)

M.Com

## Research Methodology

**University of Mumbai**



**Master of Commerce (M.Com)**

**Programme**

**Guidelines for Project Work**

**at**

**Second Year**

**Semester III and IV**

**Under Choice Based Credit, Grading and  
Semester System**

*(To be implemented from Academic Year 2017-2018)*

***Faculty of Commerce***



## **Introduction**

Inclusion of project work in the course curriculum of the M.Com. programme is one of the ambitious aspect in the programme structure. The main objective of inclusion of project work is to inculcate the element of research work challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study in his/ her own words. It is expected that the guiding teacher should undertake the counselling sessions and make the awareness among the learners about the methodology of formulation, preparation and evaluation pattern of the project work.

- There are two modes of preparation of project work
  1. Project work based on research methodology in the study area
  2. Project work based on internship in the study area

## **Guidelines for preparation of Project Work**

### **Work Load**

Work load for Project Work is 01 (one) hour per batch of 15-20 learners per week for the teacher. The learner (of that batch) shall do field work and library work in the remaining 03 (three) hours per week.

### **1. General guidelines for preparation of project work based on research methodology**

- The project topic may be undertaken in any area of Elective Courses.
- Each of the learner has to undertake a Project individually under the supervision of a teacher-guide.
- The learner shall decide the topic and title which should be specific, clear and with definite scope in consultation with the teacher-guide concerned.
- University/college shall allot a guiding teacher for guidance to the students based on her / his specialization.
- The project report shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space : 1.5-for content and 1-for in table work
  - Paper Size: A4
  - Margin : in Left-1.5, Up-Down-Right-1
  - The Project Report shall be bounded.
  - The project report should be 80 to 100 pages

## Format

*1<sup>st</sup> page (Main Page)*

*Title of the problem of the Project*

A Project Submitted to  
University of Mumbai for partial completion of the degree of  
Master in Commerce  
Under the Faculty of Commerce

By

*Name of the Learner*

Under the Guidance of

*Name of the Guiding Teacher*

*Name and address of the College*

*Month and Year*

*2<sup>nd</sup> Page*

*This page to be repeated on 2<sup>nd</sup> page (i.e. inside after main page)*



*(Dr. R. G. Jadhav)*  
Principal  
Patpanhole Education Society's  
Patpanhole Arts, Commerce & Science College,  
Patpanhole, Tal. Gahagar, Dist. Ratnagiri (M.S.)

**Faculty of Commerce, University of Mumbai**

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On separate page

## Index

Chapter No. 1 (sub point 1.1, 1.1.1, .... And so on)	Title of the Chapter	Page No.
Chapter No. 2	Title of the Chapter	
Chapter No. 3	Title of the Chapter	
Chapter No. 4	Title of the Chapter	
Chapter No. 5	Title of the Chapter	

List of tables, if any, with page numbers.

List of Graphs, if any, with page numbers.

List of Appendix, if any, with page numbers.

Abbreviations used:



(Dr. R. G. Jadhav)  
Principal

Patpanhale Education Society's  
Patpanhale Arts, Commerce & Science College,  
Patpanhale, Tal. Guhagar, Dist. Ratnagiri (M.S.)

## **Structure to be followed to maintain the uniformity in formulation and presentation of Project Work**

*(Model Structure of the Project Work)*

- **Chapter No. 1: Introduction**

In this chapter Selection and relevance of the problem, historical background of the problem, brief profile of the study area, definition/s of related aspects, characteristics, different concepts pertaining to the problem etc can be incorporated by the learner.

- **Chapter No. 2: Research Methodology**

This chapter will include Objectives, Hypothesis, Scope of the study, limitations of the study, significance of the study, Selection of the problem, Sample size, Data collection, Tabulation of data, Techniques and tools to be used, etc can be incorporated by the learner.

- **Chapter No. 3: Literature Review**

This chapter will provide information about studies done on the respective issue. This would specify how the study undertaken is relevant and contribute for value addition in information/ knowledge/ application of study area which ultimately helps the learner to undertake further study on same issue.

- **Chapter No. 4: Data Analysis, Interpretation and Presentation**

This chapter is the core part of the study. The analysis pertaining to collected data will be done by the learner. The application of selected tools or techniques will be used to arrive at findings. In this, table of information's, presentation of graphs etc. can be provided with interpretation by the learner.

- **Chapter No. 5: Conclusions and Suggestions**

In this chapter of project work, findings of work will be covered and suggestion will be enlisted to validate the objectives and hypotheses.

*Note: If required more chapters of data analysis can be added.*

- **Bibliography**
- **Appendix**



On separate page

Name and address of the college

## Certificate

This is to certify that Ms/Mr has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of \_\_\_\_\_ and her/his project is entitled, "  
\_\_\_\_\_ *Title of the Project* \_\_\_\_\_" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.



Name and Signature of  
Guiding Teacher

Date of submission:



(Dr. R. G. Jadhav)  
Principal  
Patpanhale Education Society's  
Patpanhale Arts, Commerce & Science College,  
Patpanhale, Tal. Guhagar, Dist. Ratnagiri(M.S.)

On separate page

### ***Declaration by learner***

I the undersigned Miss / Mr.                     Name of the learner                     here by,  
declare that the work embodied in this project work titled "                      
                    Title of the Project                    ",

forms my own contribution to the research work carried out under the guidance of  
                    Name of the guiding teacher                     is a result of my own research work and has  
not been previously submitted to any other University for any other Degree/ Diploma  
to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly  
indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and  
presented in accordance with academic rules and ethical conduct.

\_\_\_\_\_  
Name and Signature of the learner

Certified by

\_\_\_\_\_  
Name and signature of the Guiding Teacher

## Acknowledgment

(Model structure of the acknowledgement)

To list who all have helped me is difficult because they are so numerous and the depth is so enormous.

I would like to acknowledge the following as being idealistic channels and fresh dimensions in the completion of this project.

I take this opportunity to thank the **University of Mumbai** for giving me chance to do this project.

I would like to thank my **Principal**, \_\_\_\_\_ for providing the necessary facilities required for completion of this project.

I take this opportunity to thank our **Coordinator** \_\_\_\_\_, for her moral support and guidance.

I would also like to express my sincere gratitude towards my project guide \_\_\_\_\_ whose guidance and care made the project successful.

I would like to thank my **College Library**, for having provided various reference books and magazines related to my project.

Lastly, I would like to thank each and every person who directly or indirectly helped me in the completion of the project especially **my Parents and Peers** who supported me throughout my project.



(Dr. R. G. Jadhav)  
Principal

Patpanhale Education Society's  
Patpanhale Arts, Commerce & Science College,  
Patpanhale, Tal. Guhagar, Dist. Ratnagiri (M.S.)



## 2. Guidelines for Internship based project work

- Minimum 20 days/ 100 hours of Internship with an Organisation/ NGO/ Charitable Organisation/ Private firm.
- The theme of the internship should be based on any study area of the elective courses
- Project Report should be of minimum 50 pages
- Experience Certificate is Mandatory
- A project report has to be brief in content and must include the following aspects:
  - **Executive Summary:**  
A bird's eye view of your entire presentation has to be precisely offered under this category.
  - **Introduction on the Company:**  
A Concise representation of company/ organization defining its scope, products/ services and its SWOT analysis.
  - **Statement and Objectives:**  
The mission and vision of the organization need to be stated enshrining its broad strategies.
  - **Your Role in the Organisation during the internship:**  
The key aspects handled, the department under which you were deployed and brief summary report duly acknowledged by the reporting head.
  - **Challenges:**  
The challenges confronted while churning out theoretical knowledge into practical world.
  - **Conclusion:**  
A brief overview of your experience and suggestions to bridge the gap between theory and practice.
- The project report based on internship shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space : 1.5-for content and 1-for in table work
  - Paper Size: A4
  - Margin : in Left-1.5, Up-Down-Right-1
  - The Project Report shall be bounded.
  - The project report should be 80 to 100 pages

## Evaluation pattern of the project work

The Project Report shall be evaluated in two stages viz.	
• <b>Evaluation of Project Report (Bound Copy)</b>	<b>60 Marks</b>
▪ Introduction and other areas covered	20 Marks
▪ Research Methodology, Presentation, Analysis and interpretation of data	30 Marks
▪ Conclusion & Recommendations	10 Marks
• <b>Conduct of Viva-voce</b>	<b>40 Marks</b>
▪ In the course of Viva-voce, the questions may be asked such as importance / relevance of the study, objective of the study, methodology of the study/ mode of Enquiry (question responses)	10 Marks
▪ Ability to explain the analysis, findings, concluding observations, recommendation, limitations of the Study	20 Marks
▪ Overall Impression (including Communication Skill)	10 Marks

**Note:**

- The guiding teacher along with the external evaluator appointed by the University/ College for the evaluation of project shall conduct the viva-voce examination as per the evaluation pattern

### Passing Standard

- Minimum of Grade E in the project component
- In case of failing in the project work, the same project can be revised for ATKT examination.
- Absence of student for viva voce: If any student fails to appear for the viva voce on the date and time fixed by the department such student shall appear for the viva voce on the date and time fixed by the Department, such student shall appear for the viva voce only along with students of the next batch.



*(Handwritten Signature)*

(Dr. R. G. Jadhav)  
Principal

Patpanhale Education Society's  
Patpanhale Arts, Commerce & Science College,  
Patpanhale, Tal. Guhagar, Dist. Ratnagiri(M.S.)

# Master of Commerce (M.Com) Programme

## Under Choice Based Credit, Grading and Semester System

### Course Structure

#### M.Com I

(To be implemented from Academic Year- 2016-2017)

No. of Courses	Semester I	Credits	No. of Courses	Semester II	Credits
<b>1</b>	<b>Core Courses (CC)</b>		<b>1</b>	<b>Core Courses (CC)</b>	
1	Strategic Management	06	1	Research Methodology for Business	06
2	Economics for Business Decisions	06	2	Macro Economics concepts and Applications	06
3	Cost and Management Accounting	06	3	Corporate Finance	06
4	Business Ethics and Corporate Social Responsibility	06	4	E-Commerce	06
<b>Total Credits</b>		<b>24</b>	<b>Total Credits</b>		<b>24</b>

#### M.Com II

(To be implemented from Academic Year- 2017-2018)

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
<b>1</b>	<b>Elective Courses (EC)</b>		<b>1</b>	<b>Elective Courses (EC)</b>	
1,2 and 3	*Any one group of courses from the following list of the courses (Group – A/B/C/D/E)	18	1,2 and 3	**Any one group of courses from the following list of the courses (Group – A/B/C/D/E)	18
<b>2</b>	<b>✓ Project Work</b>		<b>2</b>	<b>✓ Project Work</b>	
4	Project Work - I	06	4	Project Work - II	06
<b>Total Credits</b>		<b>24</b>	<b>Total Credits</b>		<b>24</b>

✓ **Note:** Project work is considered as a special course involving application of knowledge in solving/ analyzing/ exploring a real life situation/ difficult problem. Project work would be of 06 credits. A project work may be undertaken in any area of Elective Courses





Patpanhale Education Society's  
**PATPANHLE ARTS, COMMERCE & SCIENCE COLLEGE**

A./p. : PATPANHLE - Shringartali, Tal. Guhagar, Dist. Ratnagiri - 415 724. (M.S.)

☎ : (02359) 244528, 244522

E-mail : scp523@yahoo.in

Website : www.patpanhalecollege.in

NAAC Re-accredited with ' B ' Grade  
(Permanently Affiliated to Mumbai University)

01/12/2020

## Notice for Project

(M.Com-II-Semester-3)

All the students of M.Com-II, Semester 3 of the college are asked herewith to submit Project work on or before 25/01/2021. The project is worth 100 marks. If the projects not submitted in the stipulated time, the students will be responsible for their academic loss.

*SS*

S. S. Khot

02-12-2020



*Dr. R. G. Jadhav*

(Dr. R. G. Jadhav)  
Principal

Patpanhale Education Society's  
Patpanhale Arts, Commerce & Science College,  
Patpanhale, Tal. Guhagar, Dist. Ratnagiri (M.S.)

Programme : Commerce

Class : M.Com-II

Place of work : Home village of the students

Subject : Project work

Semester-III

Title :

- Consumer behavior towards the grocery shops in COVID-19
- Consumer behavior towards M/s Malani Group of Shringartali

**Model Project Work**

UNIVERSITY OF MUMBAI



CONSUMER BEHAVIOUR TOWARDS THE  
GROCERY SHOP IN COVID-19

A PROJECT SUBMITTED TO

UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE  
DEGREE OF

MASTER IN COMMERCE

UNDER THE FACULTY OF COMMERCE

BY

MS. KHADIKAR VINEETA VINAYAK

UNDER THE GUIDANCE OF

MS. KANCHAN KADAM

PATPANHALE EDUCATION SOCIETY'S

PATPANHALE ARTS, COMMERCE & SCIENCE COLLEGE, PATPANHALE.

M.COM PART-2, SEM-III

FEBRUARY 2021



*Y. A. Kadam*  
**Principal**  
Patpanhale Arts Commerce & Science College  
Shringartali, Tal. Guhagar  
Dist. Ratnagiri 415724 (Maharashtra)





The Patpanhale Education Society's  
**PATPANHALE ARTS, COMMERCE AND SCIENCE COLLEGE,**  
**PATPANHALE**

(Affiliated to university of Mumbai)

A/P Patpanhale - Shringartali, Tal – Guhagar, Dist- Ratnagiri - 415724

Website: [www.patpanhalecollege.in](http://www.patpanhalecollege.in)

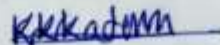
Date:

## Certificate

This is to certify that **Ms. KHADILKAR VINEETA VINAYAK** has worked and duly completed her project work for the degree of master in commerce under the faculty of commerce in the subject of **RURAL MARKETING** and her project is entitle, "**CONSUMER BEHAVIOUR TOWARDS GROCERY SHOP IN COVID-19**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree or diploma of any university.

It is her own work and facts reported by her personal findings and investigation.



(Ms. KANCHAN KADAM)



Place: Shringartali

Date of submission: 01-02-2021



# CONSUMER BEHAVIOUR TOWARDS M/S. MALANI GROUP OF SHRINGARTALI

A Project Submitted to  
Department of Management for Bachelor's Degree in the Course of  
B.A. (Hons.) in Commerce  
Under the Faculty of Commerce

By  
Miss. Akshata Anant Chavan

Under the Guidance of  
Prof. Ratna Kulkarni

Potpanhale Art, Commerce & Science College,  
Tal- Gohargar

JANUARY 2020-2021



**CONSUMER BEHAVIOUR TOWARDS  
M/S. MALANI GROUP OF  
SHRINGARTALI.**

A Project Submitted to  
University of Mumbai for partial completion of the degree of  
Master in Commerce  
Under the Faculty of Commerce

By  
**Miss. Akshata Anant Chavan.**

Under the Guidance of  
**Prof. Rucha Khavanekar**

**Patpanhale Arts, Commerce & Science College  
Tal.: Guhagar**



**JANUARY 2020 – 2021**




## Certificate

This is to certify that **Miss. AKSHATA ANANT CHAVAN** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Rural Marketing and her project is entitled, "**CONSUMER BEHAVIOUR TOWARDS M/S. MALANI GROUP OF SHRINGARTALI**" under my supervision.

**CONSUMER BEHAVIOUR TOWARDS M/S. MALANI GROUP OF SHRINGARTALI** further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.



  
Name and Signature of Guiding Teacher

15-01-2021  
Date of submission:

Programme : Commerce

Class : M.Com-II

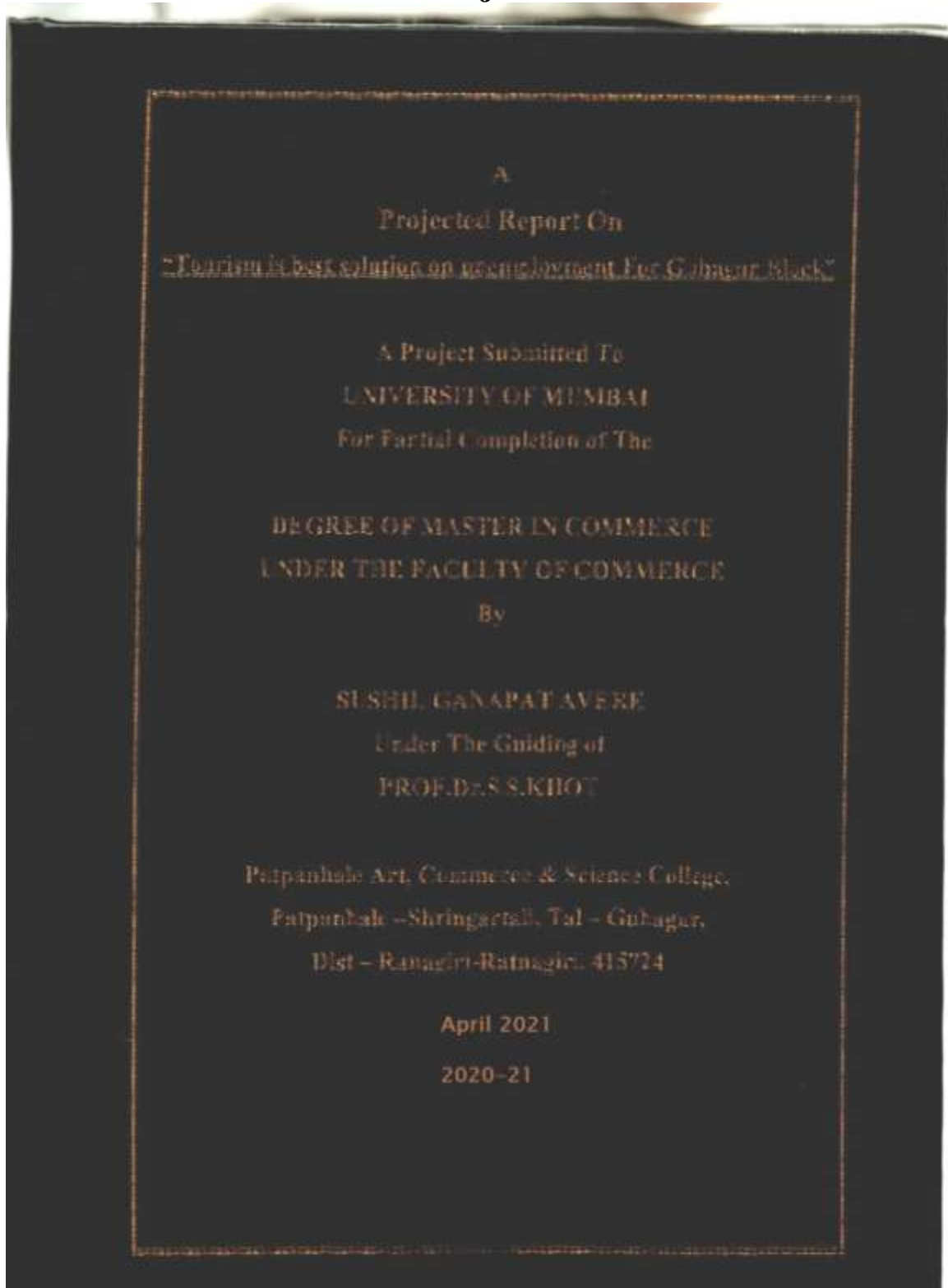
Place of work : Home village of the students

Subject : Project work

Semester-IV

Title :

- Tourism is the best solution on Unemployment for Guhagar Block  
**Model Project Work**



Patpanhale Art, Commerce & Science College,  
Patpanhale – Shringartali, Tal- Guhagar ,  
Dist – Ratnagiri.415724

**Certificate**

This is to certify that Sushil Ganapat Avere  
Has work and duly

Completed his project work for the degree of master in commerce under the faculty of  
commerce in the subject of IV and this project entitled.


**“Tourism is best solution on unemployment For Guhagar Block”**

Under my supervision, I further certify that the entire work has been done by the learner  
under my guidance and that no part of it has been submitted previously for any degree  
or diploma university.

It is his own work and fact reported by his personal findings and investigation.

Place : Patpanhale  
Date : 20-06-21



  
Project Guide  
Prof..Dr.S.S.KHOT

Page 3 of 81



  
Principal  
Patpanhale Arts Commerce & Science College  
Shringartali, Tal. Guhagar  
Dist. Ratnagiri 415724 (Maharashtra)